

KELLY SARGEN

Interaction Designer

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OBJECTIVE	Create interactive design solutions that improve human experiences alongside enthusiastic learners
EDUCATION	Bachelors of Design in Interactive and Graphic Design, May 2024 <i>Millersville University of Pennsylvania</i> Millersville, PA <ul style="list-style-type: none">• Involvement: Student Worker, Interactive Design Club, Marauder Graphics, Art Club, Letters of Love UX Academy Foundations Course, <i>DesignLab</i> June 2022 <ul style="list-style-type: none">• 8-week Figma and UI course with weekly industry mentorship Remote Responsive Web Design Certification, <i>freecodecamp.org</i> Dec 2021 <ul style="list-style-type: none">• 300-hour self-paced curriculum for HTML5 and CSS3 with 5 graded projects Remote
PROFESSIONAL EXPERIENCE	Video Marketing Internship, <i>Lifestyled Media</i> Dec 2023 - Feb 2024 Lancaster, PA Hybrid <ul style="list-style-type: none">• Animated branded graphics for diverse digital medias, such as logos, title templates, lower thirds, and intro/outro sequences in After Effects and Davinci• Developed a Squarespace website, including mobile optimization• Organized and expanded the internal brandbook, including iconography, website assets, product mockups, and file organization President of Interactive Design Club, <i>Millersville University of Pennsylvania</i> May 2021 - Dec 2023 Millersville, PA <p>Volunteers leadership for an on-campus creative community, where she:</p> <ul style="list-style-type: none">• Developed a brand style guide and consistently implements it across physical and digital presences• Managed social medias (Instagram, Discord) and club email communications• Organized and delegated responsibilities for events Commercial Marketing Designer, <i>University Marketing & Communications</i> Aug 2021 - Aug 2023 Millersville, PA <ul style="list-style-type: none">• Designed commercial print products and digital marketing for internal university service requests• Collaborated with an in-house design team for approval and with third-party vendors for quoting and production Apparel Designer & Screen-printer, <i>Elliott Productions & Marauder Graphics</i> Jan 2021 - May 2021 Millersville, PA Hybrid <ul style="list-style-type: none">• Increased commissions turnaround for local screenprinting organizations by providing Adobe Illustrator designs, iterating via email with clients, and aiding on-site screenprinting processes Manager of Storefront and Warehouse, <i>Postal Connections #209</i> Apr 2020 - Oct 2020 Store Associate, <i>Postal Connections #209</i> Jan 2020 - Apr 2020 York, PA <ul style="list-style-type: none">• Responsibly managed two store locations for a franchised, specialty packaging and shipping store, including one B2B warehouse and one B2C customer service location• Trained employees, managed own hours, and completed payrolls• Handled items worth up to \$10,000 and international clients Commission Artist, <i>Self-Employment</i> Nov 2018 - Ongoing York and Lancaster, PA <ul style="list-style-type: none">• A portfolio of passion projects that cover traditional and modern medias, including: digital art, pencil portraiture, marker art, beaded jewelry, woodburning, and custom shoes
PROFICENCIES	UX/UI – Wireframing, Prototyping, Information Architecture, Mapping, User Flows, Personas, Iteration Visual Design – Adobe Suite (Illustrator, InDesign, Photoshop, AfterEffects), Branding Web Design – Squarespace, HTML/CSS, Javascript Soft Skills – Communication, Project Management, Design Thinking, Empathy
REFERENCES	Upon request, a list of references can be provided.